

Fifth International Conference on Tourism Bulgaria - Dream Area

“The future regional convention
center”

Sofia, January 6 - 7, 2006
Radisson SAS Grand Hotel



BULGARIA
DREAM AREA



Bulgarian Convention
and Visitors Bureau



BULGARIA
DREAM AREA

Organizers:

Bob Miller

Nevada Governor
1989 – 1999

Maxim Behar

Chief Executive



www.m3bg.com

Thomas Tait

Nevada Minister of Tourism
1989 - 2001

Martin Kolb

Chairman of the Board



Bulgarian Convention
and Visitors Bureau



BULGARIA
DREAM AREA

With the kind support of:





BULGARIA
DREAM AREA

Media Partners:



ПАРИ®



HIGHFLIGHTS
BULGARIA'S AIRPORT MAGAZINE



Hotel & Travel
Бюлетин за хотели и пътувания **Bulletin**

SOFIA NEWS AGENCY
www.novinite.com





BULGARIA
DREAM AREA

Please, **switch off your mobile phones!**





BULGARIA
DREAM AREA

Official Opening

- **Nikolai Ivanov**, President's Chief Economic Expert
- **Tsvetan Tsvetanov**, Sofia Deputy Mayor
- **Dimitar Hadjinikolov**, Deputy Minister of Culture



BULGARIA
DREAM AREA

Panel Session 1:

Why choose Bulgaria – challenges and rewards

- **Martin Kolb**, Chairman of the Board, BCVB
- **Blagoi Ragin**, Chairman of the Board, Bulgarian Hotel & Restaurant Association
- **Hristo Drumev**, Director, National Palace of Culture

“Acres of Diamonds”

- **James Knight**, Managing Director, Knight International



BULGARIA
DREAM AREA

Coffee Break

11.30 - 12.00





BULGARIA
DREAM AREA

Panel Session 2:

The importance of convention tourism for the economy

- **Polly Karastoyanova**, Managing Director, BCVB
- **Rainer Kostka**, CEO, AIMS International Congress Services
- **Maria Todorova** – Director, Corporate Communications, International Fair - Plovdiv
- **Jannis Patellis**, Member of the Board of Directors, OMMA Megaron Convention Centre Athens



BULGARIA
DREAM AREA

Lunch Break

13.30 – 14.30





BULGARIA
DREAM AREA

Panel Session 3:

The role of international carriers and tour operators in developing the region

- **Kaloyan Georgiev**, Key Account Manager, Lufthansa German Airlines
- **Natasa Kazmer**, Director Corporate Communications & Public Affairs, Wizz Air
- **Chavdar Mitov**, Marketing Director, SN Brussels
- **Polly Hadjinikolova**, Manager Office Sofia, TUI Bulgaria



BULGARIA
DREAM AREA

Coffee Break

16.00 – 16.30





BULGARIA
DREAM AREA

Panel Session 4:

The Bulgarian potential – what attracts investors to Bulgaria

- **Pepa Dimitrova**, Operations Manager, Tishman Management Company
- **Eli Egosi**, CEO, Mall of Sofia
- **Rosen Plevneliev**, CEO, Lindner Bulgaria
- **Katerina Vishnei**, CEO, Euro Cash
- **Martin Redman**, Chairman, Euro Cash
- **Ivelina Shopova**, PR Manager, Bullbrokers



BULGARIA
DREAM AREA

Closing

Official award ceremony, presented by the organizers:

*Bob Miller,
Thomas Tait,
Martin Kolb and
Maxim Behar*